



**AMERICANS URGED TO TAKE ACTION AGAINST ASBESTOS DURING
NATIONAL ASBESTOS AWARENESS WEEK**

Join the Movement to Finally Ban Asbestos Now in the U.S.

April 1, 2010, Wellesley, MA – Members of the United States Senate have declared April 1-7, 2010 as “National Asbestos Awareness Week,” a time dedicated to raising the awareness of the dangers surrounding asbestos and its prevalence across America. Asbestos has been banned in some 50 countries but in the United States, it can be easily found in the ceilings and floors of buildings that were built before 1980, duct tape, caulking, textured paints, car brakes, automotive parts, and even children’s toys. Each year, 2,000-3,000 people are diagnosed with [mesothelioma](#), a rare form of cancer which is almost always caused by exposure to [asbestos](#).

During “National Asbestos Awareness Week,” Americans can make a difference and draw greater national attention to the nation’s asbestos problem by visiting [www.BanAsbestosNow.com](#) and joining the letter writing campaign to Congress. Additionally, visitors to the site can enter the [Ban Asbestos Now video search](#) by creating a 90-120 second video vignette that drives attention to the national asbestos problem and compels the audience to join the movement to “Ban Asbestos Now.” Selected winners will have their video launched on the Ban Asbestos Now web site plus they’ll win a trip to the 2010 Los Angeles Film Festival and \$1,000 cash per person for a team of up to 4.

For more information on asbestos, visit [www.MesoRC.com](#), a resource site that is continually expanding to better provide information to those currently living with or caring for a victim of mesothelioma.

For more information on “Ban Asbestos Now,” visit [www.BanAsbestosNow.com](#). To enter the video search, visit [www.BanAsbestosNow.net](#) to view our toolkit.

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For nearly 30 years, Sokolove Law has reinvented how people obtain legal services. Our mission is to provide equal access to the civil justice system while ensuring superior quality legal representation. As a pioneer in legal advertising, Sokolove Law has grown to be the largest marketer of legal services in the country. Our proven business model matches particular client needs to the more than 400 law firms that we work with. The result is success for our clients and co-counsel. Sokolove Law operates as a limited liability company in all states except Virginia, California, Michigan, and Tennessee, where it operates as a limited liability partnership. Learn more about Sokolove Law at www.sokolovelaw.com.

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